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# Daniel Balloch

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## SKILLS

HTML5, CSS3, Styled Components, SASS, JavaScript, React.js, Gatsby.js, Next.js, webflow, version control. I've used Node.js (Express/Typescript) implementing different APIs from Xero, ActiveCampaign, Snipcart, Stripe to different CMS like Prismic, Contentful, etc. Configured hosting on Gatsby, Netlify, AWS, Heroku. Skills in prototyping, design, and editing (adobeXD, photoshop, premiere) and have worked with basic SQL and NoSQL databases (PostgreSQL & MongoDB). Also familiar with GraphQL having used it on blogs/ecommerce websites.

Freelance projects are summarised below and also showcased online at:

<https://www.danielballoch.com/>

## EXPERIENCE

### **Glacier International** – *Toyota Tundra & Sequoia dealer.*

April 2022 – September 2022

- Web design & development for a 6 page mobile friendly website. For an example of responsive design on the website see the grid setup at the top of the careers page and how this transitions on mobile.
- “Build Your Tundra/Sequoia” pages, which let users select vehicle grade, bed, and colour options, updating vehicle image and price accordingly.
- Order page with automated Xero (accounting software) contact & invoice creation/email. Information is also sent to the Glacier ActiveCampaign account at each stage so the Digital Marketing team at VYNE can follow up with customers.
- Google Places API integrated for address suggestions on the order form.
- Abandoned cart email feature as requested by VYNE Marketing Team.
- Outsourced a small section of Xero API to a friend who was looking for work experience, collaborating on Github. Also worked alongside SEO specialist Matthew from Netbloom, and the digital marketing team at VYNE in the later stages.
- Support form with automated response email via SendGrid.
- Tools: HTML5, CSS3, Gatsby.js, React.js, Node.js, TypeScript, Xero API, ActiveCampaign, SendGrid API, Google Places API.
- Code: <https://github.com/danielballoch/GlacierInternational>
- Live: <https://glacier.nz>

### **Rob Quin** – *Criminal & Traffic Lawyer*

June 2021 – August 2021

- Simple 2 page website redesign with contact form.
- This was a small project helping Rob refresh his web design, making it mobile responsive, and adding a contact form to streamline his workflow.

- Tools: HTML5, CSS3, Gatsby.js, GetForm API.
- Code: <https://github.com/danielballoch/R0>
- Live: <https://www.robquin.co.nz/>

## **Vanman Logistics** – *Airport Shuttle & Courier Solutions*

March 2021 – January 2022

- Web design & development for 4 page mobile friendly website + CMS.
- 3 stage shuttle booking form using SendGrid API, and with Google Recaptcha integrated for spam protection.
- In person communication with clients Dave & Heather.
- Tools: HTML5, CSS3, Gatsby.js, Node.js, SendGrid API, Prismic CMS.
- Code: <https://github.com/danielballoch/Vanman>
- Link: <https://www.vanman.kiwi/>

## **Raglan Landscape Supplies** – *Landscape Supplies & Garden Center*

April 2022 – May 2022

- This was a small job for a webflow designer. His client wanted a calculator customers could use to figure out how much of a given material they needed before ordering. He designed the website, all I did was code a small calculator section and add pre-existing css styles.
- Tools: HTML5, CSS3, JavaScript, Webflow.
- Link: <https://www.raglanlandscapesupplies.co.nz/sand-metal-and-drainage/scoria-7-25mm-drainage-or-decorative>

## **EDUCATION**

- Udemy: The Complete Web Developer in 2020: Zero to Mastery
- Udemy: The Web Developer Bootcamp
- CompTIA A+ 901
- First Aid Trained
- Red Shirts Customer Service Certificate
- NCEA Level 3, Hillcrest High School, Hamilton, 2017

## **AWARDS**

-HHS Video Production Award 2017

-Distinctions in Digital Technology Essentials (2013) & Programming (2014)

-Diligence in APE (2017) & Merit endorsement in English (2015)

-HHS Prem Basketball MVP 2017

## **Referees**

**Carlo Meister:** Core MMA owner/coach (my gym) and former Team Leader at NetValue for 6+ years.

**Malcom King:** CEO of Glacier International (most recent client).

**Aaron Ross:** Former Supervisor at Urgent couriers (Have contracted with Urgent couriers for the past few years as my main income).

Please contact me if you'd like to arrange a time to phone any referees so I can give you their numbers and give them notice.